



Sportello Matematico per l'Industria Italiana.

Mathematics against economic crisis

Online sportellomatematico.it the website of the Mathematical Desk for Italian Industry (SMII) A new contact between Mathematics and Industries

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There is a new opportunity for Italian Enterprises to improve their productivity and oppose the economic crisis using the powerful tools of Mathematics: today at 12 am, the website of the *Mathematical Desk for Italian Industry* (SMII) sportellomatematico.it will be online. The website is the main contact between companies and SMII. SMII is a project, whose **mission** is “**to build a concrete bridge of common interests between the italian mathematical community and the world of italian enterprises**”, as stated by Roberto Natalini Research Director of the Istituto per le Applicazioni del Calcolo (IAC) of the Italian National Research Council (CNR) and scientific supervisor of the SMII. The project started in 2012 with a triennial funding of the Minister of Education, University and Research and is supported by the Italian Society for Applied and Industrial Mathematics (SIMAI) and the Italian Association of Optimization and Decision Sciences (AIRO). “The Firms will be supported by the SMII in the **identification of the critical industrial processes** with the assistance of specialists in the field of applied mathematics to achieve their business objectives with more strength” as explained in the section *Our Activities*. The *Home Page* shows the motivation of the SMII “Because **Mathematics**, in cooperation with other disciplines, **contributes to innovation**, competitiveness and **to overcome the economic crisis**”.

“The role of the SMII is an **effective and highly qualified consultancy** in the field of **scientific and technological transfer** with particular emphasis on the role of mathematics”, says Natalini. “Our website shows all the **contact informations** as well as **our activities**: we provide a first meeting with the interested firms aiming at the **analysis of the critical industrial processes** and later on we build the **scientific framework of the industrial problems** and identify the potential **project partners**” adds Antonino Sgalambro, researcher at CNR and coordinator of the SMII team which is composed of three other researchers: Maurizio Ceseri, Mario Santoro and Francesco Visconti. The website has a detailed section of **success stories of applied mathematics** in Italy, provided by the magazine *Matematica & Impresa*, mostly realized by the scientific partners of SMII. These partners form a **network of research centers of**

excellence in the field and are further described in a proper section of the website.

Contacts and links:

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